

# 50<sup>Plus</sup> Video Solutions™

## **We Offer Multiple Video Solutions To Meet Your Needs!**

50 Plus Video Solutions™ offer multiple video solutions for small and medium businesses and non-profit organizations using High Definition (HD) resolution. Our solutions provide effective messages to provide the most compelling visual experience on the Internet. Online videos are extremely effective on your website and social media pages. Offline videos increase employee education and reduce class training time.



### **50 Plus Video Solutions™ features these major benefits:**

- Lower Cost Video Solutions Using Online Delivery Methods
- Increased Visibility and Branding of Your Products or Services
- Highly Persuasive with Measurable Results
- Featured Owners and Management Build Trust and Credibility with Viewers
- Gives Best Training Retention for Employee or Group Education
- Customer Testimonials Provide Positive Reviews and Credibility
- Multiple Delivery Methods on your Website, Social Media Pages, & Email
- More Memorable Than Other Media

Our video staff has over 20 years of experience in video production, script writing, and editing. Please see several examples of our online videos at [www.50plusmediasolutions.com/video-solutions/](http://www.50plusmediasolutions.com/video-solutions/).

*See our multiple video solutions outlined on the next page!*

**Call your product consultant or our sales department at 303-694-5512 for more details about our multiple video solutions today!**

## 50 Plus Video Solutions™ offer the following video categories:

### Customer Product Or Service Ads



One picture is worth a thousand words, but videos easily provide two thousand times that amount (per Forrester Research) besides reaching a larger audience on the Internet. We provide appealing videos promoting

your products and services to your target markets with vivid details and excellent visuals. Online video results are increased in positive reviews and increased traffic linked to your products and services.

### Customer Or Tradeshow Testimonials

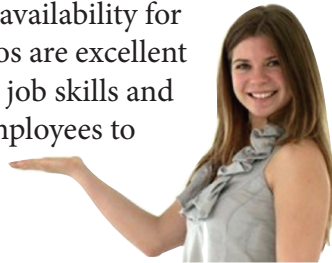


Testimonials are even more effective with your customers giving convincing testimonials of your products and or services. Tradeshow testimonials are very effective in bringing potential customers

to your tradeshows. Your audience relies on positive reviews by real customers and exhibitors, which can increase your traffic and revenue.

### Employee Orientation And Training

Companies should consider videos to educate new and existing employees and independent contractors. The orientation video can provide an overview of company culture, information on different departments, key personnel, company guidelines and policies, and future training availability for each position. Training videos are excellent for reinforcement on critical job skills and can be reviewed again for employees to understand the important items besides reducing staff training time.



### Presentation & Lectures



Single or group presentations and lectures are informational videos to educate the target audience about various subjects. This can be a class presentation or on-location education course and typically are one

half hour or longer videos. Thanks to websites and social media sources, organizations can promote their presentation video and reach their target audience at a much lower cost.

### Product, Service, & Software Training



Companies may need to educate their customers about specific products, services, or custom software, how to use their products or software efficiently and properly, and how to gain more

sales. This also helps to reduce customer complaints or experiencing returns on products. We can produce multiple training videos depending on your budget and marketing requirements.

### Tradeshow or Event Interviews



Interviews are always popular because they allow your audience to learn more about your tradeshow or event. We interview the organizer or event coordinator with specific questions to give your audience

a complete overview of the upcoming tradeshow or event. This helps to drive more traffic and revenue to your tradeshow or event.